

Candidate for Regional Council Elections of ICAI - Central Region

Polling date 6th & 7th December 2024

SEEKING
YOUR **1st** PREFERENCE
VOTE

*Nayi
Soch
Nayi
Approach*
NIRANTAR



17

Ballot No.

CA. JAIN ANAND

B.Com, FCA, LL.B.

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Respected Professional Colleague,

Confidence to Stand Strong, courage to make tough decisions, compassion to listen to the needs of others, integrity of intent were and are the factors that are the constant driving force for me. With a proven & dedicated commitment of over 15 years serving the profession, I am delighted to share my intent of contesting the forthcoming Regional Council Elections of ICAI, representing the Central Region.

With a steadfast commitment, my candidacy endeavours to harmonize our collective wisdom and knowledge, fostering an environment of inclusive growth for the esteemed ICAI and its diverse membership.

Aspire to continue fostering an environment where the voices of our members are heard, respected, and represented at all levels of our profession. Committed to upholding the highest standards of professionalism, ethics, and integrity.

With a vision to **dream**, the courage to **dare**, and the capabilities to **deliver**, I'm again up with new reforms and with strong determination to serve you and strengthen our noble profession.

In the words of Mahatma Gandhi, "The best way to find yourself is to lose yourself in the service of others."

I humbly urge you to consider casting your **FIRST/BEST preference** vote in favor of Imperative Actions & Decisive approach which will reignite the spirit of innovation and progress.

Embrace a fresh perspective with "**Nayi Soch! Nayi Approach!!**"

Warm regards,

CA. ANAND JAIN

(B.Com, FCA, LL.B.)

Chartered Accountant by Passion

Candidate for Regional Council - Central Region

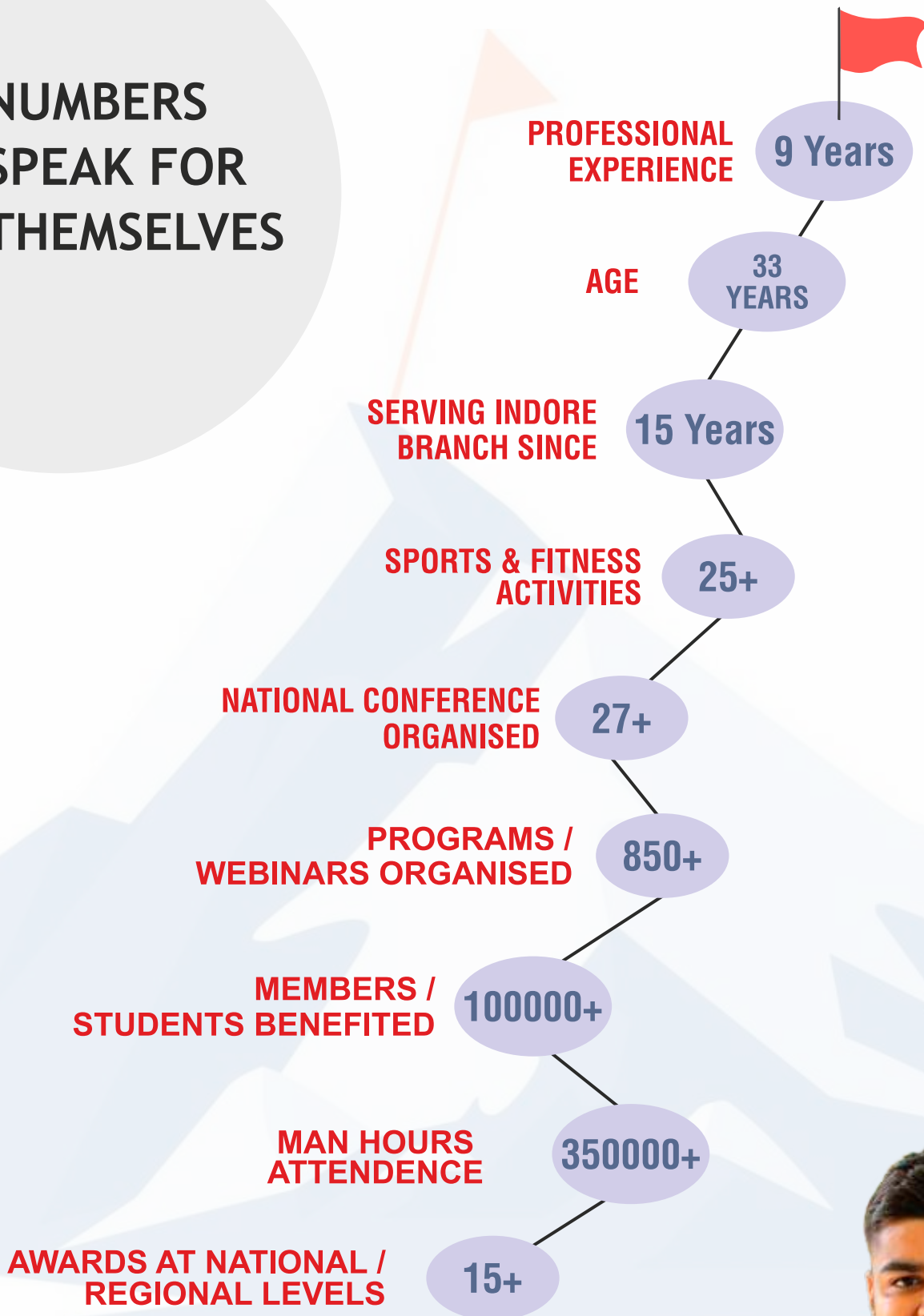


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NUMBERS
SPEAK FOR
THEMSELVES

JOURNEY AT A GLANCE (2009 TO 2024)



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ACADEMIC QUALIFICATIONS



B.COM

Year : 2012



LL.B.

Year : 2015



**CHARTERED
ACCOUNTANT**

Year : 2015



**CERTIFICATE COURSE ON
FORENSIC ACCOUNTING &
FRAUD DETECTION**

Year : 2021



**CERTIFICATE
COURSE ON RERA**

Year : 2021



**CERTIFICATE COURSE ON
CONCURRENT AUDIT
OF BANKS**

Year : 2022



**CERTIFICATE COURSE ON
AUDIT OF CO-OPERATIVES**

Year : 2022



**CERTIFICATE COURSE ON
PUBLIC FINANCE &
GOVT. ACCOUNTING**

Year : 2023



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Organizations Served

Organization	Position/Role	Year
The Institute of Chartered Accountants of India	Managing Committee Member - Indore Branch	2016-19, 2019-22, 2022-25
	Branch Chairman	2022-23
	Secretary	2017-18
	Treasurer	2021-22
	CICASA Chairman	2016-17
	Chairman, CPE Committee	2018-19
	Chairman, Digital & Media Committee	2020-21
	Treasurer, CICASA	2010-11
Tax Practitioners Association Indore	Co-opted Member - RERA Committee	2023-24
All India Federation of Tax Practitioners	Co-opted Member - GST & Indirect Taxes Representation Committee	2024-25
	Secretary - National Tax Conference (Indore)	2023-24



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ACCOMPLISHMENTS & EXPERIENCE

With Support of TEAM, my experience over the years includes significant contributions across multiple roles within ICAI. Some highlights include:

CHAIRMAN, INDORE BRANCH (2022-23):

Organized 230 seminars attended by over 13,500 members, collaborated with industry experts, and introduced digital initiatives to enhance member engagement and brand of our alma mater. Awarded the **Best Branch & Best CICASA Award 2022 at National & Regional level** for outstanding work.

SPECIFIC ACHIEVEMENTS AND INITIATIVES:

CAGATE:

Collaborated with Indore Municipal Corporation to construct a CA Gate at CA Street, inaugurated in December 2022.

CONVOCATION FOR NEWLY QUALIFIED CAS:

Initiated hosting of Convocation at Indore centre to help the Newly Qualified CAs in the lifetime moment. Resulting into the benefit to 4000+ Newly Qualified CAs from Madhya Pradesh & Chhattisgarh State.

GLOBAL INVESTOR SUMMIT PARTICIPATION:

Showcased ICAI at Pravasi Bharatiya Sammelan (PBD) and Global Investor Summit in January 2023, Inaugurated by Hon'ble Prime Minister of India.

COMPILATION BOOKLET:

Published a booklet simplifying compliance requirements for setup the industry, useful for membership at large.

CAREER COUNSELLING, TAX & FINANCE LITERACY DRIVE:

Promoted financial literacy at schools, colleges, and public places, reaching over 26,000 students.

OUTREACH PROGRAMS WITH GOVT. & VARIOUS DEPARTMENTS:

Organised multiple events to have a dialogue with government & departmental officials including training programs for GST officials, Outreach programs with IT & GST Dept. Also had various discussions with trade organisations to understand & address current challenges.

MEDIA COVERAGE:

Ensured publishing 500+ news articles in all the leading newspapers to boost ICAI's brand image.

CONNECTED MEMBERS THROUGH SPECIALIZED EVENTS:

Organized various events tailored to the diverse membership base, including young members, female members, senior members, and members in industry. These events fostered connections, provided networking opportunities, and addressed the specific needs and aspirations of each group. By hosting these specialized events, a more cohesive and engaged membership was created for maximum benefit.



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SECRETARY, INDORE BRANCH

Led impactful initiatives including plantation drives, GST training sessions, and extensive career counselling for students. Focused on enhancing member engagement through community events, workshops, and interactive sessions, providing greater exposure and opportunities for learning and networking among members. Played a vital role in organising Grand National Conference attended by More than 1500 Members.

CICASA CHAIRMAN, INDORE BRANCH

Organized National-level conferences 'Gyanveshna' for students, focusing on practical learning and hands-on experience. Facilitated meaningful interactions between students and industry leaders, enriching the educational journey with insights from top professionals. Encouraged leadership, creativity, and collaboration among students by hosting competitions, seminars, and workshops.

OTHER ACHIEVEMENTS

NATIONAL TAX CONFERENCE 2023: As Conference Secretary, Hosted a National Level Tax Conference at Indore jointly with ICAI, AIFTP & TPA, which was attended by more than 200 delegates from outside Indore covering more than 10 States.

YOUTH FEST FOR CA STUDENTS: Organized a Youth Fest attended by over 2500 students, fostering a sense of community and growth.

MARKET SURVEY ON DEMONETIZATION: Conducted a market survey to analyse the impacts of demonetization, enhancing the knowledge base of members and students.

SPORTS ACTIVITIES AND CONTESTS:

Organized sports activities, quizzes, and elocution contests to encourage overall development of members and students.

ADOPTION OF SCHOOL: Adopted a school to support needy students, demonstrating a commitment to social responsibility.

NO DAIS - NO FORMALITIES CONFERENCES: Introduced the concept of informal conferences to encourage open discussion and greater participation.

50 NEW INITIATIVES: Instrumental in taking new 50 Initiatives at Indore Branch to enhance the overall brand of ICAI & to ensure benefit of all the members at different sectors. Conducted Health Awareness and Checkup Programs to promote wellness among members.

PLACEMENT EFFORTS: Worked to improve placement opportunities for CA members, ensuring better career prospects with maximum package offered.

VIRTUAL STRENGTH BUILDING: Promoted virtual engagement, adding over 5,000 members on YouTube to strengthen the online presence of the branch.

CA STREET: Made significant efforts in renaming the Road in front of the Branch Building as CA Street which is the only officially named CA street across the nation.

CA GARDEN: Contributed in getting a land of 55000 SQF from municipal corporation for development of garden behind the branch building which is officially named as CA Garden.

MEMBERS IN PUBLIC SERVICE MEET: Hosted a meet especially for the Chartered Accountant members in public service to have a better interaction & network for the benefit of our fraternity.



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A **VISION** FOR A **STRONGER** ICAI

***“Strive today for a
sparkling tomorrow!!”***

In my professional journey so far, I have always believed in fostering a collaborative, inclusive, and forward-thinking environment for Chartered Accountants.

The work of Regional Council is to act as bridge between the Central Council and Branches / Chapters.

Mostly important task is to support the Central Council as a working hand in implementation of various policies and to raise the issues being faced by the Branches / Membership before the Central Council.



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If elected, I intend to focus on the following areas among others to strengthen our profession, with support & guidance of central council:

1. MENTORING AND SOP COMPLIANCE FOR BRANCHES

Provide dedicated mentoring and handholding support to branches and chapters, helping them to operate in accordance with Standard Operating Procedures (SOPs). This support will ensure that branches function effectively, maintain high standards, and can better utilize the grants and financial aid they receive. By offering guidance, we aim to elevate the overall performance and accountability of branches.

2. MOTIVATING LEADERSHIP AT SMALLER BRANCHES & CHAPTERS

Build an ecosystem that fosters leadership at the small, medium, and micro levels. This involves recognizing and nurturing the potential of leadership within smaller branches, offering them the tools, encouragement, and support they need to grow. Through this initiative, we can help these branches improve performance, take on more responsibilities, and contribute significantly to the profession.

3. ACTIVE INVOLVEMENT OF REGIONAL COUNCILS IN KEY COMMITTEES

Strengthen the role of Regional Councils by involving them more actively in crucial ICAI committees such as the Professional Development Committee (PDC), Committee for Members in Practice (CMP), and Committee for Members in Industry & Business (CMI&B). This ensures that decision-making is more inclusive and member-centric, with Regional Councils representing the interests and needs of the membership at large.

4. REGIONAL-STATE LEVEL PROGRAMS:

Making a road map to organise Regional, State and Area focused programs including virtual programs for the benefit of the Members located at Muffasil Areas. This will foster the knowledge base of our member and also help them in addressing the professional challenges.

5. SPECIALIZED KNOWLEDGE ENRICHMENT PROGRAMS FOR YOUNG PROFESSIONALS AND FEMALE MEMBERS

Organize workshops, seminars, and training programs that focus on knowledge enrichment tailored to specific member groups such as young professionals, female members, and members working in industry. These programs will help members build domain-specific expertise, stay updated with industry trends, and enhance their skills. Special initiatives like leadership development for women and career guidance for young members will be part of this.

6. TECHNOLOGY-DRIVEN SELF-SERVICE PORTAL

Develop a streamlined, technology-driven self-service portal that allows members to access essential resources, manage their professional needs, and engage with the ICAI efficiently. This user-friendly platform will provide tools for continuous learning, resource management, and seamless interaction with ICAI, enhancing the overall member experience.

7. SUPPORT AND OPPORTUNITIES FOR YOUNG CHARTERED ACCOUNTANTS

Advocate for the professional growth of young Chartered Accountants by reserving specific practice areas for them, allowing them to establish a foothold in the profession. Additionally, enhance the connection between articles and small/medium firms through a revamped articleship portal, bridging the gap between students and firms. This initiative will help young professionals gain valuable experience and transition into practice seamlessly.

8. ENCOURAGING CA'S IN GOVERNMENT AND LEADERSHIP ROLES

Actively promote the involvement of Chartered Accountants in leadership roles within government and industry, such as CFOs, directors, auditors, and senior



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YOUR **VOTE**



advisors. This initiative will not only expand the professional reach of CAs but also highlight their importance in key decision-making positions, improving governance and financial management across various sectors.

9. RESKILLING OF PROFESSIONALS

Leverage advanced tools and technologies to enhance the professional skills of members, enabling them to adapt to evolving roles and responsibilities within the profession.

10. JOB TRANSITION AND REHABILITATION SUPPORT TO MEMBERS FROM INDUSTRY

Develop platforms and initiatives to assist members in seamless job transitions and support those returning to the workforce after a career break, facilitating professional continuity and growth.

11. REPRESENTATION BEFORE STATE GOVERNMENT

Collaborate with the State Government to establish transparent accounting and auditing systems, encouraging double-entry bookkeeping. This initiative will open up substantial job opportunities, especially benefiting young members.

12. FAIR AND TRANSPARENT AUDIT ALLOTMENT SYSTEM

Implement a transparent, software-driven audit allotment mechanism that provides equitable opportunities to all CAs, regardless of firm size. This system will address issues related to unfair tendering practices and bring fairness to the audit allotment process at regulatory levels. By promoting a fair system, we aim to enhance the credibility of the profession and ensure more equal opportunities for members.

13. SUPPORTING SMALL & MEDIUM CA FIRMS

Advocate for the growth and professional development of small and medium-sized CA firms by exploring new areas of opportunity and working to reserve specific professional assignments for these firms. This support will help category III and IV firms gain greater access to projects, thus levelling the playing field and promoting growth in the profession's smaller segments.

14. ADVOCACY AND GLOBAL OPPORTUNITIES FOR MEMBERS

Strongly represent member's concerns before regulators, addressing the issues they face in practice and ensuring that their voices are heard. Additionally, identify and promote new global professional opportunities for members, expanding their horizons beyond national boundaries and enabling them to explore new areas of growth in international markets. This will help members stay competitive in an increasingly globalized profession.

15. CONNECTING OPPORTUNITIES TO PEOPLE

Establish and promote platforms like CA Connect Portal to bridge opportunities with talent, making it easier for members to access relevant career prospects.

16. ICAI TIE-UPS AND SUPPORT TO MEMBERS

Maximizing the use of connects & network to make new tie-ups for the benefits of the members, this includes new arrangements, resolving issues in taking existing benefits. Discussing members need to have a better utilisation of the facility.

17. LEGAL ASSISTANCE TO MEMBERS

Establishment of legal cell to provide assistance to the members in case of any unlawful arrest, summoning or enquiry by any of the departments. Providing them complete support with the guidance of the ICAI Leadership. Also exploring the option of appointing a nodal officer at Branch level for quick support in any adverse situation.



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A Commitment to You

As we face the exciting and dynamic future of our profession, I pledge to serve with integrity, dedication, and a "Nayi Soch Nayi Approach". I earnestly seek your **First/Best** Preference Vote in the forthcoming Regional Council elections. Together, we can further elevate our professional standards and create new opportunities for all our members.

I am excited about the potential we have as a profession to bring positive change and to continue building a vibrant, dynamic, and progressive ICAI. With your support, I am confident that we can achieve greater success and set new benchmarks for our profession.

With sincere regards,

CA. Anand Jain

GDK & Associates

Chartered Accountants

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